

WAQAS JAVED

UI UX DESIGNER

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📄 [Waqas Javed](#)

SUMMARY

Accomplished UI UX Designer with 4+ years of expertise in Figma, Adobe illustrator and Adobe photoshop, I specialize in crafting designs that seamlessly blend aesthetics and functionality. My work is driven by a passion for creating meaningful user interfaces and experiences that engage users and enhance overall usability.

WORK EXPERIENCE

Senior UI UX Designer| Inteli ware Tech Pvt Ltd

Nov 2024 - present

- Designed and delivered engaging, user-friendly digital solutions, including website designs, mobile app designs, and social media post designs for diverse clients across various industries.
- Collaborated closely with cross-functional teams, including developers and product managers, to define clear project goals and requirements.
- Conducted user research to gather valuable insights, driving informed design decisions.
- Developed wireframes, interactive prototypes, and high-fidelity mockups to effectively communicate design concepts and interactions.
- Continuously iterated and refined designs based on user feedback and changing project needs, following a design thinking approach.

Key Projects

1. Cameroon Ride-Hailing App Redesign

- Redesigned the Cameroon ride-hailing app, incorporating additional features such as food delivery, grocery delivery, parcel delivery, and trash pickup. Following the redesign, app downloads surged to 500K, significantly increasing user engagement.

2. RouteTaxi Ethiopia

- Designed the RouteTaxi.com Ethiopian mobile application and website, integrating multiple features, including ride-hailing, food delivery, and grocery delivery.

3. Home Hero Mobile App

- Re designed the home screen for Home Hero, a mobile application offering home services such as plumbing, electrical work, painting, and interior design etc.

4. Catch Mobile App

- Led the redesign of the Catch mobile app's home screen and several other sections. The redesign enhanced user experience, successfully attracting more users and improving service provider engagement.

5. Other Mobile Apps

- Worked on various mobile applications, including Arolux Taxi app, Handy Now, Ride Taxi App, Ride Mz, and My Cab, focusing on UI/UX improvements to optimize user experience.

Web Design Projects

Designed multiple websites across different industries, including:

1. **Road Angle** – A one-stop solution covering everything from accident management to car repair and insurance claims.
2. **Global Escrow Bank** – Designed the website for a financial company competing with Stripe.
3. **Travel & Tour Websites** – Created intuitive and visually appealing websites for travel agencies.
4. **Alban Feed & Fodders, Car Aesthetics**, and several other business websites.

Tools & Collaboration Platforms

- Proficient in using project management and collaboration tools including Jira, ClickUp, and Notion for task tracking, documentation, and team coordination. Experienced with Slack for seamless communication with cross-functional teams. Adept at managing workflows, setting priorities, and ensuring timely project delivery using these platforms.

UX UI Designer| Ten Bucks Solutions

Apr 2023 - Nov 2024

- Designed and delivered engaging, user-friendly digital solutions, including website designs, mobile app designs, and social media post designs, for diverse clients across various industries.
- Collaborated closely with cross-functional teams, including developers and product managers, to define clear project goals and requirements.
- Conducted user research to gather valuable insights, driving informed design decisions.
- Developed wireframes, interactive prototypes, and high-fidelity mockups to effectively communicate design concepts and interactions.
- Continuously iterated and refined designs based on user feedback and changing project needs, following a design thinking approach.

User Interface Designer | Kinetic Solutions

Jun 2022 - Mar 2023

- Assisted senior designers in developing wireframes and mockups for a variety of mobile applications and website design projects, leveraging my expertise to enhance user experience.
- Conducted user testing and documented key insights to drive iterative improvements, ensuring that design solutions were aligned with user needs.
- Collaborated closely with the development team to guarantee that design implementation met both technical and user requirements, ensuring seamless integration across platforms.
- Contributed to the creation of detailed design documentation and style guides, playing a key role in establishing design consistency and efficiency within the company's overall design process.

Junior User Interface designer | BroadDigix

Jun 2021 - May 2022

- Contributed to crafting visually compelling and user-friendly interfaces for a range of website design projects as a junior UI designer, utilizing my skills to enhance overall user experience.
- Adapted swiftly to a dynamic work environment, collaborating effectively with senior designers, developers, and clients to ensure seamless project execution.
- Created wireframes, prototypes, and pixel-perfect interfaces that adhered to brand guidelines, while also improving usability across various platforms.

- Refined designs based on feedback from senior designers and user testing, ensuring the designs evolved to meet both aesthetic and functional requirements. My expertise and experience played a pivotal role in refining the company’s design flow, promoting efficiency and consistency.

User Interface designer Intern | BroadDigix

March 2021 - May 2021

- Worked closely with senior designers to create modern and user centric interfaces for various website design and mobile app design projects as an intern UI designer.
- Learned how to create wireframes and prototypes.
- Enhance proficiency in using tools.
- Learned how to create user interface on fast paced and deliver projects on time.
- Learned how to work with team of designers, developers, supervisors and learn the design flow.

SKILLS

- Mobile App Designing
 - Website Designing
 - Responsive Design
 - Wireframing
- Prototyping
 - User Research
 - Interaction Design

TOOLS

- Figma
 - Adobe XD
 - Adobe illustrator
 - Adobe Photoshop
 - Adobe Premier Pro
 - Wondershare Filmora
- Jira
 - Slack
 - Click up
 - Notion

EDUCATION

ACCA | Oxford Brookes University, UK
Bachelors

Oct 2014 - Oct 2018

L A N G U A G E S

English
Fluent

Urdu
Native